



18th Annual Blue Jeans and Dreams Sponsorship Opportunities



Saturday, April 28, 2018

Event Sponsors / \$5,000 (Tax deductible value: \$4,440)

Amenities include:

- 2 reserved tables of eight (16 invitations) to the Blue Jeans and Dreams 2018 Benefit
- Company Name & Logo, or Family Name presented on Event Sponsor Banner. Please send high-resolution logo in Vector Format (Adobe Illustrator or EPS) to Erin@HETRA.org by April 1.
- Company Name & Logo, or Family Name on event program, event invitation, reserved tables, posters, placemat, HETRA newsletter and website
- Verbal recognition during the program
- Industry exclusive and first right of refusal for Blue Jeans & Dreams 2019

Denim Sponsors / \$2,500 (Tax deductible value: \$2,220)

Amenities include:

- 1 reserved table of eight to the Blue Jeans and Dreams 2018 Benefit
- Company Name & Logo or Family Name presented on Signage at Event. Please send high-resolution logo in Vector Format (Adobe Illustrator or EPS) to Erin@HETRA.org by April 1.
- Company Name & Logo or Family Name on event program, placemat, reserved table signage, HETRA newsletter and website
- Verbal recognition during the program

Gold Gait Sponsors / \$1,000 (Tax deductible value: \$720)

Amenities include:

- 1 reserved table of eight to the Blue Jeans and Dreams 2018 Benefit
- Company Name/Family Name listed in event program, placemat, and HETRA newsletter
- Company Logo or name on your reserved table signage and on HETRA website. Please send high-resolution logo in Vector Format (Adobe Illustrator or EPS) to Erin@HETRA.org by April 1.
- Verbal recognition during the program.

Silver Spur Sponsors / \$500 (Tax deductible value: \$360)

Amenities include:

- 4 reservations to the Blue Jeans and Dreams 2018 Benefit
- Company Name/Family Name listed in event program, placemat, and website
- Verbal recognition during the program.

Bronze Buckle Sponsors / \$250 (Tax deductible value: \$180)

Amenities include:

- 2 reservations to the Blue Jeans and Dreams 2018 Benefit
- Company Name/Family Name listed in event program, placemat, and website
- Verbal recognition during the program.

This is a "ticketless" event. Your sponsorship or individual reservation with payment will secure your reservation.

Individual reservation prices are \$75 each. The estimated value of attending the event is \$35 per person.

If you have any questions regarding 2018 Sponsorship Opportunities, please contact Lisa Shkolnick at 402-359-8830 or email at lisashk@HETRA.org.



HETRA is a 501(c)3 nonprofit organization. EIN: 36-3713040
Be sure to visit the HETRA website for more information! www.HETRA.org.
PLEASE LIKE HETRA ON FACEBOOK SO WE MAY FURTHER PROMOTE YOUR SUPPORT





18th Annual Blue Jeans and Dreams Benefit Sponsorship Form

Please submit the Sponsorship form one of the following ways: ****Deadline: April 1, 2018**

1. Email to: lisashk@hetra.org
2. Fax to: 866.577.4598 | Attn: Lisa Shkolnick
3. Mail to: HETRA: 10130 S. 222nd Street, Gretna, NE 68028
4. Online: <https://hetra.wufoo.com/forms/blue-jeans-dreams-sponsorship-form/>

Contact Name (First & Last): _____

Company/Organization Name: _____

How to be listed in publications: _____

Address: _____

City _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Yes, we plan to attend the event and use the allotted number of reservations. Please list names of all attendees. *If you do not know the names of attendees at this time, please be sure to submit guest names by **April 15**, or HETRA may donate your reservations to a HETRA family or other guest.*

Yes, we plan to attend but only plan to use _____ number of reservations (please list names of attendees)

No, we do not plan to attend. Please donate our reservations to a HETRA family or other guest.

Our company/organization agrees to be a partner in the 18th Annual Blue Jeans and Dreams Benefit with the following support:

Event Sponsor \$5,000

Bronze Buckle Sponsor \$250

Denim Area Sponsor \$2,500

Individual reservation purchase - \$75 each

Gold Gait Sponsor \$1,000

Auction Item Donation: contact me to arrange

Silver Spur Sponsor \$500

Other Donation Amount: \$ _____

Please indicate your payment method below:

Check enclosed: \$ _____ I have donated online at www.HETRA.org

Credit Card: _____ exp: ____ / ____

Thank you for supporting HETRA!