



Heartland Equine Therapeutic Riding Academy  
HETRA ■ 10130 S. 222<sup>nd</sup> St ■ Gretna, NE 68028 ■ (402) 359-8830 ■ [www.HETRA.org](http://www.HETRA.org)

## Blue Jeans & Dreams 2018

"Where horses and you make dreams come true."

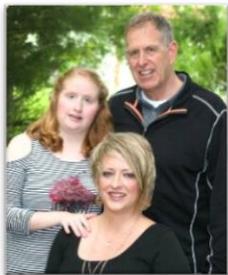
*More than a pony ride . . .  
HETRA changes lives.*



Dear Community Partners,

Please join us for the 18<sup>th</sup> annual **Blue Jeans & Dreams** benefit at the HETRA Barn on **Saturday, April 28, 2018**. This signature event features a live and silent auction, barbeque dinner, meet and greet with the HETRA horses, a highlight video, & more!

**As you prepare for giving opportunities for 2018, we hope you will join us this year as a Sponsor.** We kindly request you review the various sponsorship levels and amenities enclosed. All sponsorships include reserved seats to the event and marketing and promotion opportunities.



HETRA is pleased to introduce  
our **Blue Jeans & Dreams**  
Host Couple  
**Tia and John McLaughlin,**  
with daughter and  
HETRA participant, **Marissa.**

Our first Event Sponsors are:

Lou & Kathi  
Rotella

*Changing lives, one ride at a time . . .*

At HETRA, many participants leave behind wheel chairs, crutches, and walking canes to mount a horse and take strides they would otherwise not be able to take on their own. HETRA serves over **130 participants every week**, ages two to adult with a variety of disabilities, including autism, cerebral palsy, muscular dystrophy, developmental delays, down syndrome, traumatic brain or spinal cord injury, and strokes. We also serve our Military Veterans. In 2016, HETRA completed 4,774 sessions. That's big time!

*Your sponsorship changes lives . . .*

Sponsors of Blue Jeans & Dreams **help keep program fees affordable for families already overwhelmed** with additional expenses not encountered by the average family. We thank you for your consideration and contribution to this event. If you have any questions or wish to discuss sponsorship opportunities further, please let us know.

Sincerely,

*Edye Godden*

Edye Godden, Executive Director  
402-359-8830 | [edye@hetra.org](mailto:edye@hetra.org)

*Lisa Shkolnick*

Lisa Shkolnick, HETRA Development Associate  
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**Our mission: To improve the quality of life, both physically and emotionally of adults and children of all ability levels through equine assisted activities. HETRA is a 501(c)(3) non-profit organization. HETRA's Tax ID: 36-3713040.**