



Dear Community Member,

Heartland Equine Therapeutic Riding Academy began in 1989 with one horse, one participant and three volunteers. 34 years later, much has changed within the barn, but our mission remains the same; to improve the quality of life both physically and emotionally of adults and children of all ability levels through equine-assisted activities.

On **Saturday, April 29th, 2023**, Heartland Equine Therapeutic Riding Academy will be hosting its 22nd Annual Blue Jeans & Dreams at the HETRA barn in Gretna, NE. With the support of our community, and generous sponsors like yourself, we continue to provide quality care, **Changing Lives One Stride At A Time**.

In 2022, we saw a 63% increase in the need for financial assistance to HETRA families, and the need for your support is greater now than ever. Proceeds from the 2023 Blue Jeans & Dreams event will be used primarily to subsidize our Participant Sponsorship Fund. This fund helps HETRA maintain session fees at a reduced and affordable rate for all HETRA participants.

Support our Participants by Donating a Live or Silent Auction Item Today!

One of the biggest fundraising components of our Blue Jeans & Dreams event is the live and silent auction. We are currently seeking donations, and would greatly appreciate a gift certificate, basket, or other donated goods and services to be used in the auction. We are also seeking wine and alcohol donations for our wine toss and barrel of booze auction package.

On behalf of HETRA, we thank you for your consideration and look forward to having your company join us in supporting our mission. If you are interested in becoming more involved or have any questions, please contact me at 402.359.8830. We look forward to hearing from you!

With Gratitude,

Kalynn Sortino
Development Director



HETRA
HEARTLAND EQUINE THERAPEUTIC RIDING ACADEMY
10130 S 222nd St
Gretna, NE 68028
402.359.8830

www.HETRA.org



**22nd Annual
Blue Jeans & Dreams
April 29, 2023
HETRA Barn**

Auction Donation Form

Non-profit Tax I.D. #36-3713040

Business Name _____

Contact Name _____

Address, City, State, Zip _____

Phone and Email _____

Publication listing should read _____

I would like my donation to remain anonymous.

Item	Value
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____

Special notes: _____

To be included in the auction, items must be in HETRA's office no later than April 1st, 2022.

I understand donations are utilized in a way HETRA deems most beneficial and that this donation, although unlikely, could be used for a different HETRA event. Donor Signature _____

The Following Is For HETRA Admin Use Only:

Entered In Salesforce? _____ Entered In OneCause? _____

Heartland Equine Therapeutic Riding Academy

Mission: To improve the quality of life both physically and emotionally of adults and children of all ability levels through equine assisted activities.



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