



**HETRA  
PRESENTS**

# **DRIVE TO RIDE!**

**OCT 1-DEC 31**

## **FUNDRAISE FOR YOUR PARTICIPANT, & EARN FREE HETRA SESSIONS IN 2021!**

Drive to Ride is an online fundraising campaign, led by the families who come to HETRA for services. These families raise funds for HETRA in honor of their participant, and then earn free HETRA sessions in return. HETRA works year round to ensure our program is affordable for all participants, regardless of their financial situation. Drive to Ride helps HETRA meet this goal.

**\$ 250**

**Raise \$250: Earn One Free 30 min Session**

**\$ 500**

**Raise \$500: \$100 discount off Sessions**

**\$ 1000**

**Raise \$1,000: Earn One Free Course\***

**\$ 2000-4000**

**Raise \$4,000: Earn Up to Four Free Courses\***

\*(1) Course = up to 12 sessions. Max of 4 Courses.  
Qty of sessions per course may vary and must be used by 12/31/2021

## **How To PARTICIPATE:**

- 1. Sign Up at [HETRA.ORG](http://HETRA.ORG) and set your Fundraising Goal**
- 2. HETRA Staff will create a fundraising page for you**
- 3. SHARE! SHARE! SHARE your link with everyone via Social Media!**
- 4. HETRA will send a personal thank you note to each of your donors**



# DRIVE TO RIDE!

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## HOW HETRA PLANS TO HELP YOU!

We want to make the most of our Drive to Ride Campaign this year, and so we're hosting several special events to ensure your team's success! This includes the Volunteer Olympics on September 12th, the "We Walk So They Can Ride" Event on October 17th, several online auctions plus a raffle throughout the fall, and even a virtual horse show! The funds raised through each of these events will be split between the Participant Sponsorship Fund as well as your Drive to Ride Team!



Throughout the fall, we'll also promote and share your Drive to Ride Team Page via social media! We're here to help tell your story and encourage people to support your goals!

## COMPANY MATCHING

Many companies match donations made by employees! Be sure to ask your donors if they work for a company that offers this program. Matching funds are counted towards your fundraising total and free sessions earned!







When you register online, you will be asked to complete the following.  
[www.tfaforms.com/210283](http://www.tfaforms.com/210283)

Or, if you prefer you may complete this paper copy and return to the HETRA office to get registered.

**\*Required Fields**

**\*Participant's First Name:** \_\_\_\_\_

**\*How long have you been riding at HETRA?** \_\_\_\_\_

**\*Who is your favorite horse(s) and why?** \_\_\_\_\_

**\*Your favorite activity(s) at HETRA and why?**

**\*What are the **two** biggest benefits you feel you receive from participating at HETRA?**

**Other comments about your experience at HETRA:** *The more information you include in your profile, the more your friends, family, and potential donors learn about the mission of HETRA, your successes, and the impact of their donation.*

**\*What is your Fundraising Goal for Drive To Ride?"**

- ☐ \$ 250  
☐ \$ 500  
☐ \$ 1,000 (earn one free course)  
☐ \$ 2,000 (earn two free courses)  
☐ \$ 3,000 (earn three free courses)  
☐ \$ 4,000 (earn a full year—free!)  
Other: \$ \_\_\_\_\_

**\*Picture of participant:** Please upload one photo of your HETRA participant for your donation page. (Preferably one while riding, or with your horse, or your favorite family photo)

☐ **\* I agree to allow HETRA to publish the above information regarding my participant.**

Parent / Guardian Name: Please Print: \_\_\_\_\_

**\*Once we receive your registration, HETRA will create your fundraising page and send you a direct link via email so you can review, approve, and start sharing! **Thank you!****



## DRIVE TO RIDE DONATION FORM

Thank you for your donation to HETRA in honor of a **Drive To Ride Participant**. All donations support the Participant Sponsorship Fund, enabling HETRA to provide equine assisted activities to all participants at a reduced fee.

Also, when you donate to a specific Drive To Ride Participant, that rider has the potential to earn Free HETRA Sessions (1 Course) for every \$1,000 raised, up to 4 Courses Free. Complete this form or go online at [www.HETRA.org](http://www.HETRA.org) to donate today! **Thank you!**

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of HETRA **Drive To Ride Participant**: \_\_\_\_\_

**Or** ☐ (I can not decide on a specific rider to donate in honor of). Please allocate my donation directly to the HETRA Scholarship Fund.

☐ \$25

☐ \$50

☐ \$75

Other amount: \$ \_\_\_\_\_

☐ \$100

☐ \$250

☐ \$500 = Six HETRA sessions

☐ \$1,000 = 1 HETRA course (up to 12 sessions)

☐ \$2,000 = 2 HETRA courses (½ year)

☐ \$4,000 = 4 HETRA Courses (1 full year)



☐ Many companies match donations made by their employees. **Yes**, please watch for a matching gift from the following employer: \_\_\_\_\_

CC #: \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_

**or** Check Enclosed: \$ \_\_\_\_\_

Message to your Drive To Ride Participant: **(optional)**: \_\_\_\_\_

- ☐ I would like to make this donation anonymously.

☐ Please make my donation amount anonymous.

**Please mail to HETRA at 10130 S. 222nd Street, Gretna NE 68028**

or bring your donation and form to the HETRA barn and place in any of the grey donation boxes.

HETRA is a 501c3 non profit organization and all donations are tax deductible. EIN: 36-3713040