



HETRA

• 2023
ANNUAL
REPORT



Changing Lives One Stride at a Time

LETTER FROM THE CEO

As we wrap up another incredible year inside the HETRA Barn, we would like to take a moment to look back on the impact that you have helped us make in the lives of so many participants who have come through our doors at HETRA. What better way, than to reminisce on all the wonderful times together with our participants and amazing horses?

We have two sayings here at HETRA - It's not Just a Pony Ride and Changing Lives One Stride at a Time. We are so grateful to everyone who helps make this happen, including our amazing volunteers, wonderful horses, generous donors, and committed staff. It truly does take a village to keep HETRA operating each and every day.

Thank you,
Edye Godden, CEO

Edye Godden



MISSION

To improve the quality of life both physically and emotionally of adults and children of all ability levels through equine-assisted activities.

VISION

To provide life-changing, holistic, therapeutic opportunities to our participants.



PARTICIPANTS

1,752

PARTICIPANTS SERVED

SERVING PARTICIPANTS ACROSS THE FOLLOWING 13 COUNTIES:

BURT	MERRICK
CASS	PLATTE
CRAWFORD	POTTAWATTAMIE
DODGE	SARPY
DOUGLAS	SAUNDERS
HARRISON	WASHINGTON
LANCASTER	

SERVICES OFFERED

ADAPTIVE RIDING
THERAPY SERVICES
ADAPTIVE CARRIAGE DRIVING
LIFE SKILLS TRAINING
SERVICES FOR VETERANS
& FIRST RESPONDERS
EQUINE-FACILITATED
MENTAL HEALTH

4,498

PROGRAMMING HOURS
COMPLETED IN 2023



VOLUNTEERS

405 individuals
volunteered during 2023



25,647.75
HOURS

completed by volunteers.
That's the equivalent to

\$895,433

OPPORTUNITIES INCLUDE:

SESSION VOLUNTEERS

BARN MAINTENANCE

GREETER VOLUNTEERS

GROUP VOLUNTEER SESSIONS



HORSE SPONSORS

Coby: Edward Jones - Lori Blum

Diamond: Joan Hennighausen - *In honor of Edye Godden, for all that you do!*

Frank: Darrell and Coe Leta Logemann

Galaxy: Anonymous

Georgie: Anonymous

Halo: Debbie Nelson

Honey: William R. Patrick Foundation

Jewel: Barb Carpenter & Karen Sedoris

Smarty: Nebraska Equine Veterinary Clinic

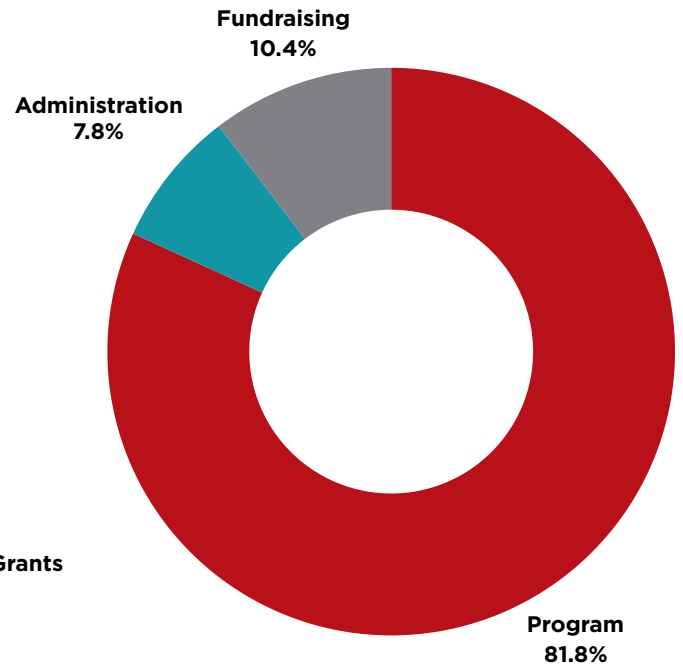
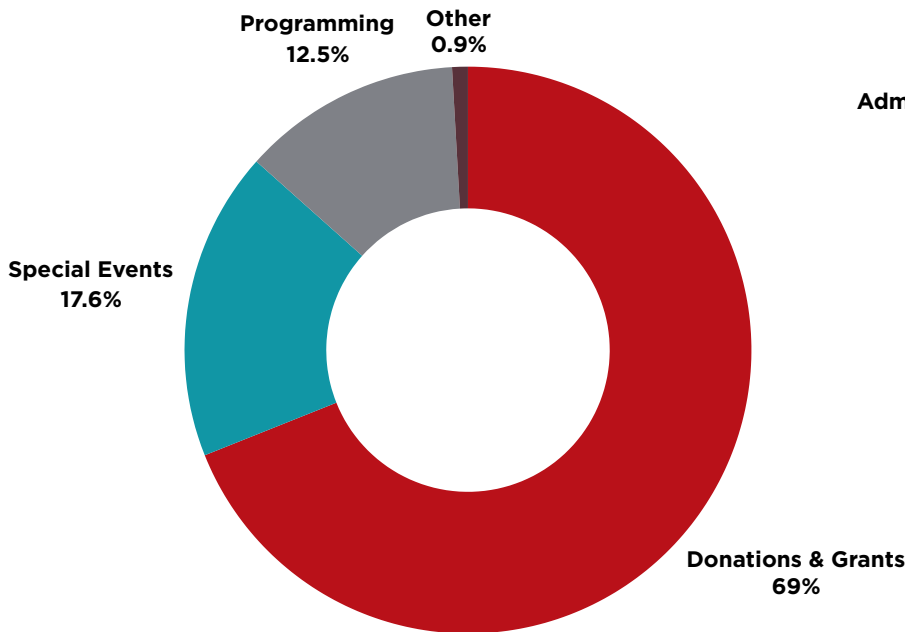
Thunder: In fond memory of Hope and Fritz Brockman



A total of 32 horses worked in our programming in 2023.

Our herd is made up of 11 different breeds including 17 Geldings and 15 Mares.

FINANCIALS



INCOME
\$1,758,882

EXPENSES
\$1,845,158

\$59,953

in scholarships awarded
to **70** HETRA participants

\$370

average programming
cost per hour



HETRA UNIVERSITY

8,728 PODCAST LISTENS

across 25 episodes in 2023.

With **114 loyal** weekly followers.



HETRA PRESENTED IN 6 CONFERENCES ACROSS THE US INCLUDING

- OKLAHOMA
- ILLINOIS
- NORTH CAROLINA
- NEBRASKA

LISTENERS FROM

- USA
- AUSTRALIA
- CANADA
- UNITED KINGDOM
- SOUTH AFRICA
- GERMANY
- CHINA

- **10 NEW WEBINARS PRODUCED**
- **258 WEBINAR DOWNLOADS**
- **32 PATREON SUBSCRIBERS**



THANK YOU!

In 2023, we were fortunate to receive support from **1,266 amazing donors!** Every single contribution has significantly impacted our mission to *Change Lives, One Stride at a Time*. We are deeply grateful for your endless support. Thank you from the bottom of our hearts!

BOARD OF DIRECTORS

Steve Henthorn

Board President
Retired from Police Department

Grant Janke

Board Vice President
Asst. Vice President at Union Pacific

Darren Osten

Board Treasurer
Partner at Eide Bailly

Lisa Glidden

Board Secretary
Farmers National Company

Alex Hayes

VP Business Continuity/Security
Mutual of Omaha

Dave Reeble

President & CEO
Moving Parts, LLC

Lisa Hobza

Health Information Services Coordinator
PTI Nebraska

Chris Richardson

Senior Vice President of Operations
R&R Realty

Jennifer Hunter

Legal Services Coordinator
Applied Underwriters

Todd Schuiteman

Vice President & CFO
QLI

Teresa Negron

Executive Director
YouTurn Omaha

THANK YOU FOR MAKING A DIFFERENCE!

FOUNDATIONS

Air Warrior Courage Foundation
American Quarter Horse Foundation
(AQHF)
Amy L. Scott Family Foundation
Charles E. Lakin Foundation
Cielo Foundation Boulder
CL Werner Foundation
Debby Durham Family Foundation
Dorothy B. Davis Foundation
Enrichment Foundation
Farm Credit Services of America (FCSA)
Friedland Family Foundation
Gary and Mary West Foundation
Gretna Community Foundation
Harper Family Foundation
James C. Semerad Foundation
Lester A. Walker Foundation
Lindsay Family Foundation
Meta - Sarpy Data Center
Midlands Community Foundation
Mutual of Omaha
Nebraska Soldiers Foundation
Oliver-Hoffmann Foundation
Parker Family Foundation
Pledgeling Foundation
Principal Foundation
Rebensdorf Family Foundation
Richard A. Shaw Fund
Rogers Foundation
Rotary Club of Omaha
Roy and Gloria Dinsdale Family
Foundation
Sports for Kids Foundation
Terry & Hollye Peterson Foundation
The Charles and Mary Heider Family
Foundation

The Hawks Foundation
The Kim Foundation
The Lozier Foundation
The Sherwood Foundation
Walmart Foundation
William & Ruth Scott Family Foundation
William R Patrick Foundation



THANK YOU FOR MAKING A DIFFERENCE!

DONORS OVER \$5,000

Anonymous
Carrie Duffy
Countryside Community Church
Darrell & Coe Leta Logemann
Debbie Nelson
Diane Duren & Drew Collier
Diane Withem
Grant & Sara Janke
Helget Home Medical
Hy-Vee Inc.
In Memory Of Katherine Smith
Jack & Stephanie Koraleski
Jim & Kathy Helget
Mary Jones
Moving Parts L.L.C.
Omaha Track
Todd & Barb McQueen
Union Pacific Railroad



CHANGING LIVES!



Hank's Story

After researching various therapies for her son Hank, who was diagnosed with Autism, they discovered HETRA's equine therapy program, which he began despite his fear of large animals. Over two years, Hank made significant progress, improving his communication and independence thanks to his dedicated therapist, Cassidy, and his bond with the horses, leading to newfound joy and confidence in his abilities.



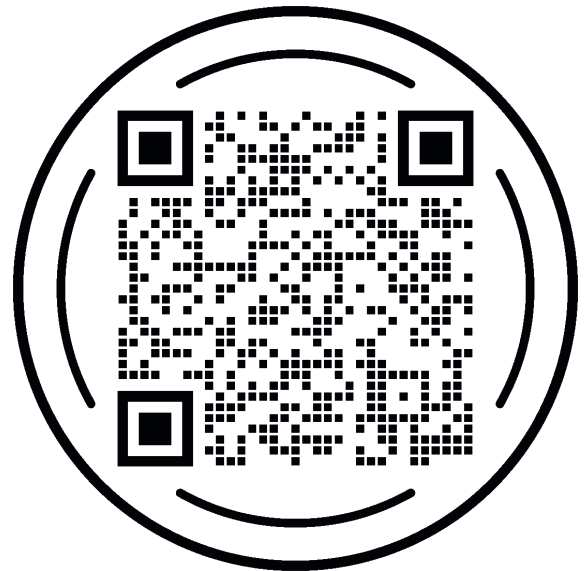
Jack's Story

A participant for over a decade, Jack initially sought therapy to improve his mobility. He discovered a supportive community that significantly impacted his social and emotional well-being. He has progressed through various riding stages, enjoying the friendships and confidence gained through his interactions with horses and volunteers, ultimately describing HETRA as a creative place that fosters personal growth.



Londyn's Story

Londyn has a rare genetic condition that causes developmental disabilities. Despite the challenges posed by her condition, her resilience and ability to spread love have inspired her family, and they advocate for her and others with disabilities. HETRA provides a vital sense of belonging and opportunities for Londyn, showcasing the importance of kindness and support in creating a more inclusive world.



**READ THEIR FULL
STORIES & MORE!**



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HETRA.ORG