

The HETRA Heartbeat

Quarterly Newsletter with Updates from Our Hearts to Yours!



2021 Calendar

Course A

Jan 4 - Mar 28

Course B

Apr 5 - Jun 20

Course C

Jun 21 - Sep 26

Course D

Sep 27 - Dec 19

Off Weeks in 2021:

March 29 - April 4

June 28 - July 4

September 7 - 13

Horse of the Year

Feb 1 - Apr 30

Blue Jeans & Dreams
Sept 11



2021 Brings New Offerings From HETRA University

In mid-March of 2020, HETRA came face to face with the realization that it would have to close down the campus due to COVID. At the time, when leadership was not 100% sure when the doors would reopen, HETRA staff strived to find ways to connect with the participants and the overall community through virtual means.

Thus, HETRA University was born to offer everything from worksheets, coloring sheets, mini-instructional videos, webinars, and more. Now, in 2021, HETRA University is an established brand that only continues to grow with more monthly offerings available to the public and the Equine-Assisted Services Community. One of the newest ventures coming out of this program is the "Not Just A Pony Ride Podcast" hosted by Occupational Therapist, Kaiti King. In each episode, Kaiti and a guest dive into different topics including the benefits, the science, how-to's and a lot more reasons why what HETRA does is so much more than just a pony ride. Episodes just started releasing in recent weeks, and can be found on all of your favorite podcast platforms.



HETRA's Mental Health Therapist, Kelli Hatzenbuehler has also launched a brand new addition to HETRA University's content lineup. Coming off the heels of her Wellness 2020 initiative, Kelli is now hosting learning opportunities and experiences designed to open your mind, discover new perspectives, and guide you down the path of improving your individual overall wellness! "The Wellness Project" includes monthly activities for a low cost. You register and find out more at www.HETRAUniversity.org.



Connect With Us On Social!



WANTED



DIAMOND



GALAXY



GEORGIE



HONEY



JEWEL



LEROY



RAINBOW



RED



WALDO



YAHZI

Hey there, folks! It's me, the HETRA Sheriff! The 10 horses above are wanted in connection with the 2021 Horse of the Year Race, which kicked off on Feb. 1, 2021. Each of these teams has a goal of \$4,500 to raise, which helps cover expenses associated with caring for our VERY SPECIALEquine Partners. The horse that raises the most will earn the honored title of **Horse of the Year!**



**HOTY 2021 Runs
Feb 1 - Apr 30**

**Support HETRA's Horses
by going to www.HETRA.org**



HETRA Welcomes New Development Director

In February, HETRA brought on Angie Connell as the brand new Development Director for the organization. As HETRA has grown over the past three decades, so has the need for this position. As the Development Director, Angie will oversee our donor relations, fundraising initiatives, and more. She is married to Matt Connell, with two kids, Grace and Henry.



"I have been in the food and beverage industry for most of my life, but in the past nine years I've served in the nonprofit health industry. My previous position was with the Muscular Dystrophy Association (MDA), where we worked with children and adults living with 43 different neuromuscular diseases. Nothing touches my heart more than working with people with different abilities."

HETRA is already blessed with two development specialists, Lucy Charvat (Grants) and Joshua Howell (Campaign Events & Marketing), and we are excited to have Angie as part of our team!



**HETRA's Signature Event ,
Blue Jeans and Dreams,
has been scheduled for Sept. 11, 2021.
We miss you and we can't wait to have
you back at our barn!**

**Tickets go on sale in Mid-July.
Sponsorship Opportunities now available.**



**For more info, go to
www.HETRA.org
or call us at 402-359-8830**



Come Volunteer with us!

**Do you love horses or spending time in the barn?
Are you looking for some fulfilling volunteer work
in the local area? Whether you have lots or
absolutely no horse experience at all, there are
plenty of ways for you to volunteer here!**

**Just a few hours, once a week can change lives.
Reach out to us, and ask for Rachelle Tidwell,
HETRA's Volunteer Operations Manager!**



**For more info, go to
www.HETRA.org
or call us at 402-359-8830**

HETRA Celebrates the 2021 Volunteers of the Year!

On February 6th, HETRA hosted a 90-minute Live Virtual Volunteer Appreciation Event that consisted of trivia games, pre-recorded thank you videos from HETRA Staff, and a presentation of awards. In 2020, over 18,000 volunteer hours were accrued by over 300 volunteers who were vital to ensuring that HETRA survived a year of obstacles and challenges.

Service Year Awards were recognized for 5, 10, and 15 years. Recognition was also given to those with consistent attendance in 2020. A new volunteer shirt was designed for those who served over 100 hours. Finally, congrats and thank you to the following individuals named the 2021 Volunteers of the Year:

Masha Borchert, Youth Volunteer of the Year

Carol Teske, New Volunteer of the Year

Tracy Robledo-Clark, Substitute Volunteer of the Year

Jill Shwiner, Special Programming Volunteer of the Year

Roberto Macedo, Barn Maintenance Volunteer of the Year

Carrie Lindell, Conditioning Volunteer of the Year

Kyle Black, Feeding Volunteer of the Year

Deborah Bean, Adult Volunteer of the Year



THANK YOU, DONORS!

Thank You to the following individuals and organizations who made sizable donations between Jan 1st and Feb 24th. Your support means the world to us, as well as our participant families.

\$100 +

Bergman Incentives
Dan & JoAnn Zuerlein
Bradley Dexter
Julie Lagemann
Marika Stone
Steve Henthorn
Pinnacle Bank - Elkhorn
Susanne Waechter
E & K Consulting
Lori & Greg Schilling

\$500 +

General Fire & Safety
Equipment Company



\$1000+

Alfred & Beverly Thomsen
F&M Bank
Seim Johnson
Cindy Makinster
Amanda Fangman
Debbie & Don Nelson
Union Pacific GivePlus Program
Mutual of Omaha
William & Ruth Scott Family
Foundation
The Lozier Foundation



Calling all Veterans, Active Duty, Spouses, significant others, caregivers and their kids (5+).

You're invited to take part in HETRA's Veteran Experience Events!

These free events are designed to help you discover all the things horses can teach us.

DATES:
Feb. 19th Jul. 23rd
Mar. 19th Aug. 20th
Apr. 16th Sep. 17th
May 7th Oct. 22nd
Jun. 25th Nov. 19th

SIGN UP AT
HETRA.ORG
OR JUST
CLICK HERE!



Heartland Equine Therapeutic Riding Academy
10130 S. 222nd Street
Gretna, NE 68028

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