



19th Annual Blue Jeans and Dreams Sponsorship Opportunities

Saturday, April 27, 2019



Event Sponsors / \$5,000 (Tax deductible value: \$4,440) Amenities include:

- 2 reserved tables of eight (16 invitations) to the Blue Jeans and Dreams 2019 Benefit
- Company Name & Logo, or Family Name presented on Event Sponsor Banner. Please send high-resolution logo in Vector Format (Adobe Illustrator or EPS) to Erin@HETRA.org by April 1.
- Company Name & Logo, or Family Name on event program, event invitation, reserved tables, posters, and HETRA newsletter and website
- Verbal & Digital recognition during the program
- VIP Tour of the HETRA Herd, with opportunity for a complimentary 8 x 10 photo with a HETRA horse
- Industry exclusive and first right of refusal for Blue Jeans & Dreams 2020

Denim Sponsors / \$2,500 (Tax deductible value: \$2,220) Amenities include:

- 1 reserved table of eight to the Blue Jeans and Dreams 2019 Benefit
- Company Name & Logo or Family Name presented on Signage at Event. Please send high-resolution logo in Vector Format (Adobe Illustrator or EPS) to Erin@HETRA.org by April 1.
- Company Name / Family Name on event program, reserved table signage, HETRA newsletter and website
- VIP Tour of the HETRA Herd, with opportunity for a complimentary 8 x 10 photo with a HETRA horse
- Verbal & Digital recognition during the program

Gold Gait Sponsors / \$1,000 (Tax deductible value: \$720) Amenities include:

- 1 reserved table of eight to the Blue Jeans and Dreams 2019 Benefit
- Company Name/Family Name listed in event program, and HETRA newsletter
- Company Logo or name on your reserved table signage and on HETRA website. Please send high-resolution logo in Vector Format (Adobe Illustrator or EPS) to Erin@HETRA.org by April 1.
- Verbal & Digital recognition during the program.

Silver Spur Sponsors / \$500 (Tax deductible value: \$360) Amenities include:

- 4 reservations to the Blue Jeans and Dreams 2019 Benefit
- Company Name/Family Name listed in event program, and website
- Verbal & Digital recognition during the program.

Bronze Buckle Sponsors / \$250 (Tax deductible value: \$180) Amenities include:

- 2 reservations to the Blue Jeans and Dreams 2019 Benefit
- Company Name/Family Name listed in event program, and website
- Verbal & Digital recognition during the program.

This is a "ticketless" event. Your sponsorship with payment will secure your reservation.

If you have any questions regarding 2019 Sponsorship Opportunities, please contact Lisa Shkolnick at 402-359-8830 or email at lisashk@HETRA.org.



HETRA is a 501(c)3 nonprofit organization. EIN: 36-3713040
Be sure to visit the HETRA website for more information! www.HETRA.org.
PLEASE LIKE HETRA ON FACEBOOK SO WE MAY FURTHER PROMOTE YOUR SUPPORT





19th Annual Blue Jeans and Dreams Sponsorship Form

Please submit the Sponsorship form one of the following ways: ***Deadline: April 1, 2019**

1. Email to: lisashk@hetra.org
2. Fax to: 866.577.4598 | Attn: Lisa Shkolnick
3. Mail to: HETRA: 10130 S. 222nd Street, Gretna, NE 68028
4. Online: <https://hetra.org/event/2019-blue-jeans-dreams/>

Contact Name (First & Last): _____

Company/Organization Name: _____
(As you would like to be listed in publications for this event)

Facebook: _____ and/ or Company Hashtag: _____

Address: _____

City _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Yes, we plan to attend the event and use the allotted number of reservations. Please list names of all attendees. *If you do not know the names of attendees at this time, please be sure to submit guest names by April 15, or HETRA may donate your reservations to a HETRA family or other guest.*

Yes, we plan to attend but only plan to use _____ number of reservations (please list attendee names)

No, we do not plan to attend. Please donate our reservations to a HETRA family or other guest.

Our company/organization agrees to be a partner in the 19th Annual Blue Jeans and Dreams Benefit with the following support:

- | | |
|---|--|
| <input type="checkbox"/> <u>Event Sponsor \$5,000</u> | <input type="checkbox"/> <u>Bronze Buckle Sponsor \$250</u> |
| <input type="checkbox"/> <u>Denim Sponsor \$2,500</u> | <input type="checkbox"/> <u>Other Donation Amount: \$ _____</u> |
| <input type="checkbox"/> <u>Gold Gait Sponsor \$1,000</u> | <input type="checkbox"/> <u>Auction Item Donation: contact me to arrange</u> |
| <input type="checkbox"/> <u>Silver Spur Sponsor \$500</u> | |

Please indicate your payment method below:

Check enclosed: \$ _____ I have donated online at www.HETRA.org

Credit Card: _____ exp: ____ / ____

Thank you for supporting HETRA!